

# Maple Business Planning Deep Dive

**Friday, December 9<sup>th</sup> 1 pm - 5 pm**  
**Ashland University Convocation Center**

Instructor: Mark Cannella, University of Vermont

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Registration \_\_\_\_\_ # x \$20/each = \_\_\_\_\_

**Make check payable to:** The Ohio State University

**Mail to:** Ohio Woodland Stewards Program  
210 Kottman Hall  
2021 Coffey Road  
Columbus, OH 43210

**Online Registration:** [woodlandstewards.osu.edu](http://woodlandstewards.osu.edu)

Class is limited to the first 20 registrations SAF CF credits: 4.0 category 1

Can you benefit from learning more about business management and having time to work on your own business plan? Join University of Vermont Extension's Mark Cannella for this seminar. Mark will present lessons on strategic planning, marketing and managing finances toward profitability. This longer-form program will offer time for group discussion and time to work on your own basic business planning steps to target your priorities.

Participants are encouraged to bring any business records and information that enables them to apply the seminar directly to their own business.